



# Introducing Pearson English Connect

Discover the new way to teach English

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# Agenda

- General information
- Practical usage of PEC
- Summary and availability

# Ventures Books



Representation of  
Pearson in CZ and SK

- [www.venturesbooks.cz](http://www.venturesbooks.cz)
- [www.venturesbooks.sk](http://www.venturesbooks.sk)



Distribution of ELT  
materials (all publishing  
houses)

- Loyalty program for schools
- **Reservation** of books
- Purchase with a **bonus** (May-September)
- Individual price offers



Methodological and  
technical support

- Seminars, webinars
- Teaching & students' tips
- Free samples
- ELT consulting
- Teacher's sets for free



Exclusive representation  
of Regipio

- Educational games





**Have you heard of Pearson English Connect?**

a/ Yes, I have.

b/ No, I haven't.

## Learn anywhere at any time

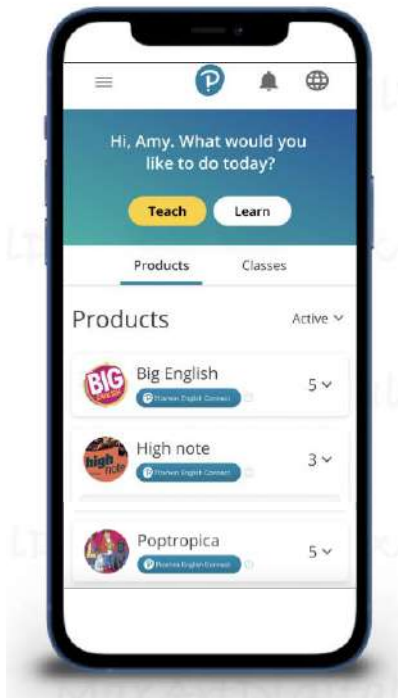
- in the classroom
- at home
- hybrid

## Pearson English Connect

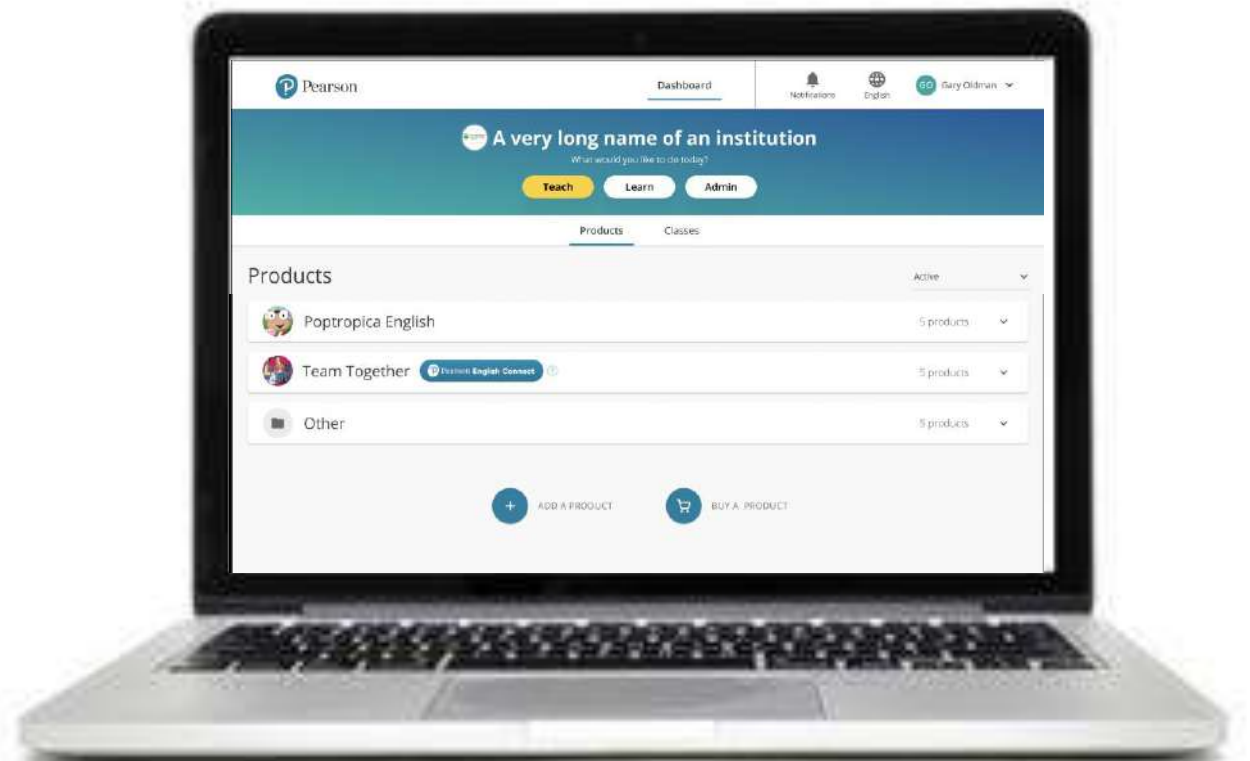
- to teach effectively in the hybrid classroom
- communicative and interactive way of teaching
- available from September 2022

# How to access Pearson English Connect?

Mobile



Desktop



# Desktop

The screenshot shows a desktop interface for an institution's language learning portal. At the top, there is a header with the institution's name, "A very long name of an institution", and a navigation bar with "Teach", "Learn", and "Admin" buttons. Below the header, there is a "Products" section with a list of items including "Big English" and "High Note". A modal window is open in the center, titled "Say hello to Pearson English Connect!". The modal contains a list of "High Note" products, each with a "Pearson English Connect" button highlighted by a green box. Below the list, there is a message: "Look out for the new **Pearson English Connect** button to check it out! Don't worry though, all your usual products are right where they've always been." At the bottom of the modal, there are "DISMISS" and "LEARN MORE" buttons.

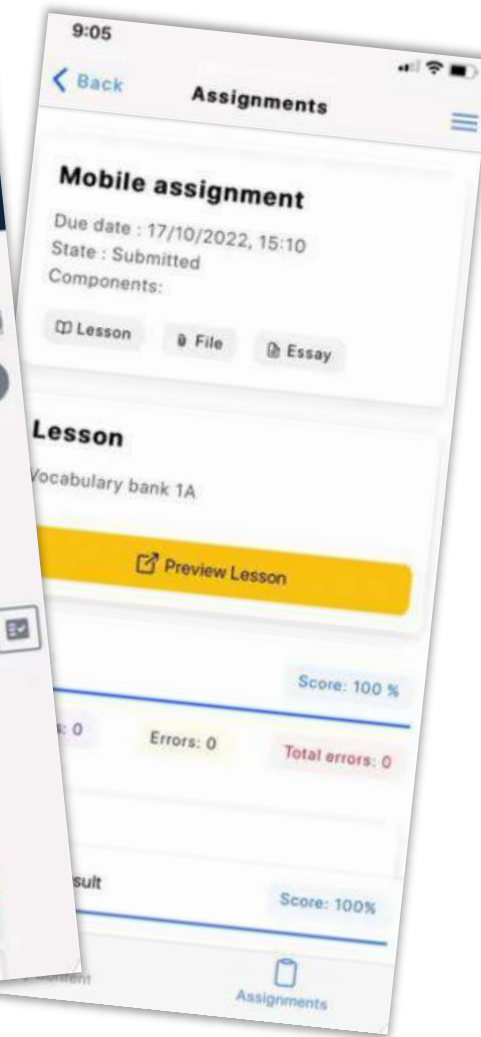
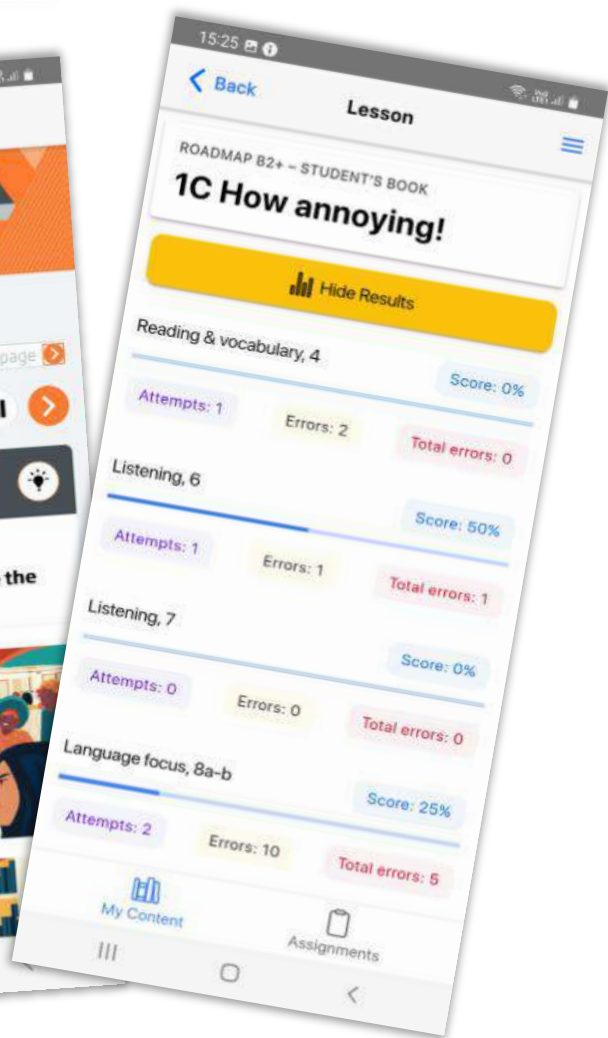
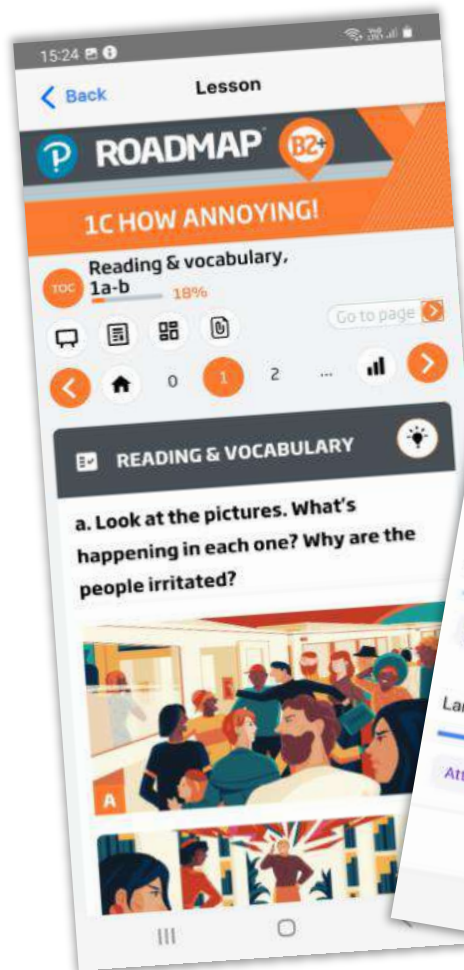
via Pearson English Portal

Android



# Mobile app

iOS





Interactive Student's Book

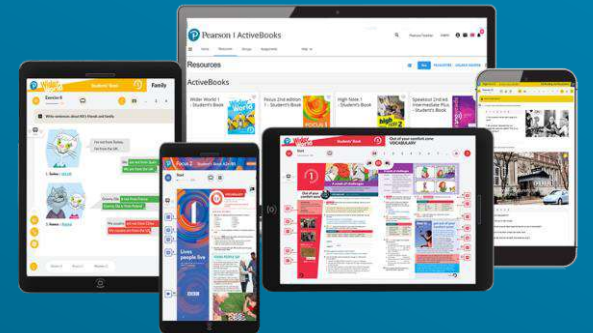
Interactive Workbook

Gradebook

Virtual Classroom

Test Generator

# Functionalities



# Practical usage of Pearson English Connect

Teacher view

Kateřina Myřáková



Student view

Vlasta Dohnalová

# Pearson English Connect – Summary for Teacher



Interactive learner  
e-book that reports to  
gradebook



Identical teacher and  
student view



Monitors progress and  
performance



Personalized lessons in  
real time



Multiple ways to  
navigate and access  
content

# Pearson English Connect – Summary for Student



Mobile optimisation



Real time assignments  
and auto grading



Increased learner  
motivation

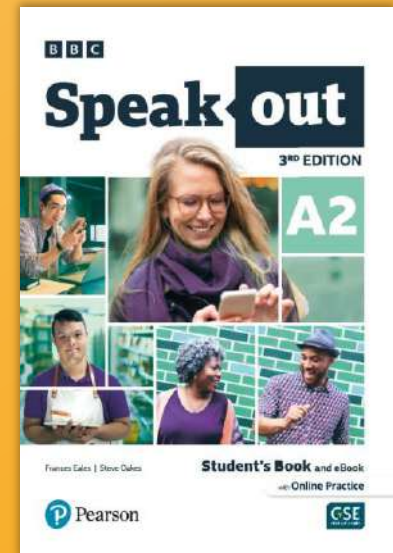
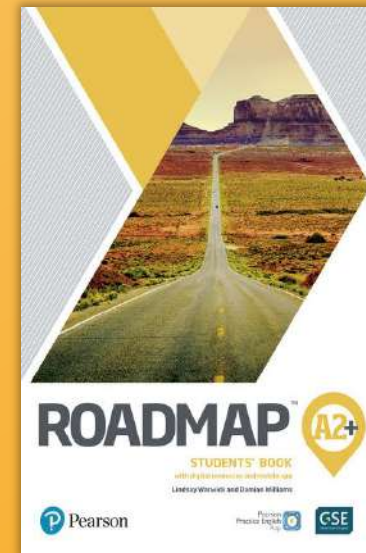
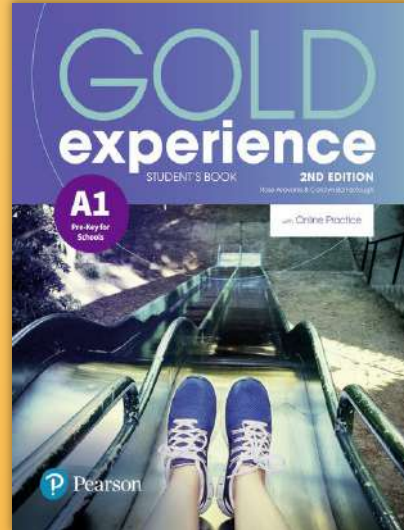
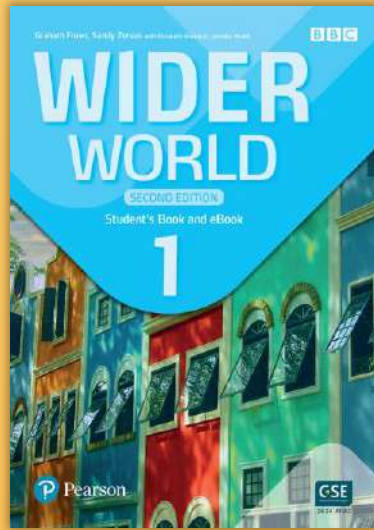
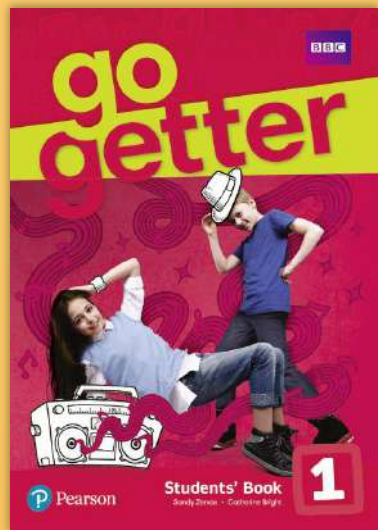


Creates persistent state  
of learning



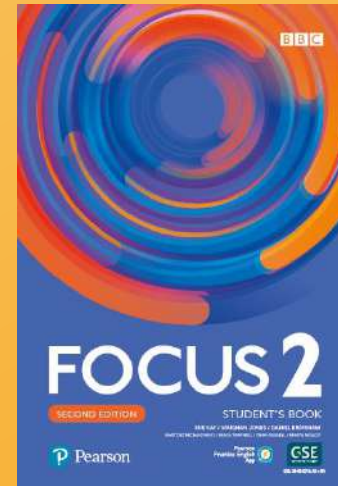
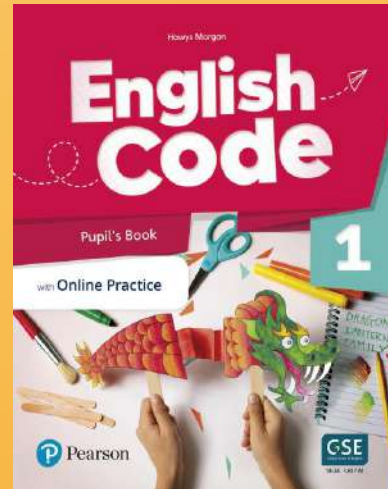
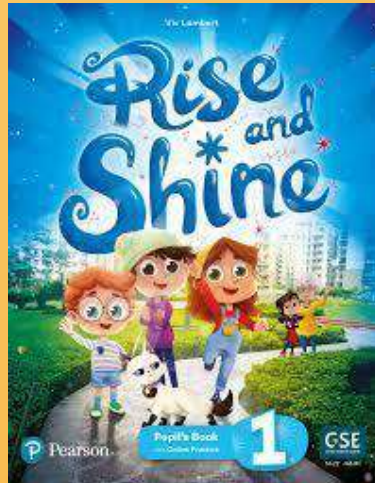
Rewards and shows  
progress

# Courses available on Pearson English Connect



# Courses available on Pearson English Connect

from September 2023





# Join our Pearson English Connect Platform ...

# Pearson English Connect

Try out the  
DEMO now!



Wider World 2nd ed. All Levels (Teacher trial):  
EESKEM-FONDA-ROVEN-WASTE-PLANT-LURES

Speakout 3rd ed. All Levels (Teacher trial):  
EESKHR-RANEE-ROVEN-WASTE-HIJAZ-LIKES

<https://english-dashboard.pearson.com/>



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