

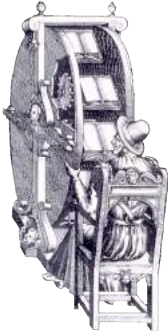

WHAT ARE THE PROBLEMS?

- Out-of-date examples
- Not motivating
- Teacher centered
- Rote memory learning
- Sink or swim assessment

WHAT DO WE NEED IN A LANGUAGE TEXTBOOK TODAY?

1. Everyone expects each student to succeed.
2. Students need to learn life-long learning strategies.
3. Students need to deal with much more than printed words.

FIVE BIG IDEAS



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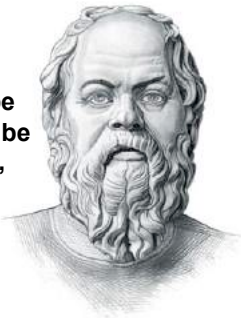
1. TECHNOLOGY OFTEN FACES OPPOSITION



“... this invention will produce forgetfulness in the minds of those who learn to use it, because they will not practice their memory.”

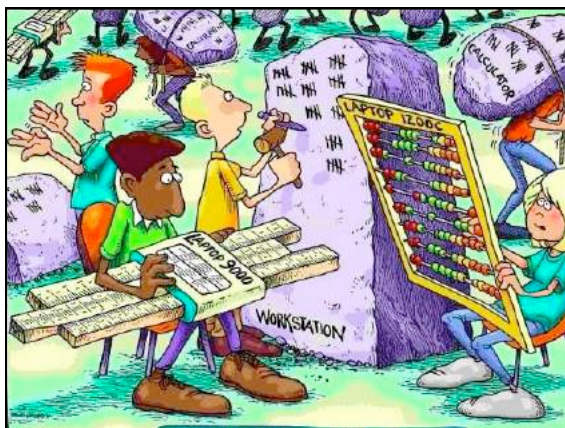
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“... he who receives **(books)** in the belief that anything in writing will be clear and certain, would be an utterly simple person, and in truth ignorant.”
Socrates, 370 BCE



9







**4: TECHNOLOGY BECOMES
INVISIBLE.**



**WILLIAM
GIBSON**

13

**5. AN UNEXAMINED
TECHNOLOGY IS NOT
WORTH USING.**



14

**OLD
TECHNOLOGY:
WINNERS AND
LOSERS**

15

HOW HAVE SOME TECHNOLOGIES TRIED AND FAILED?



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A QUICK HISTORY LESSON

What has been the impact of technology on language learning?

How interactive is each one?



17

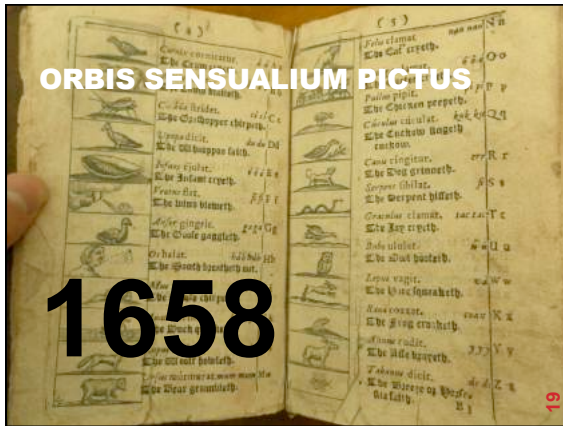
A QUICK HISTORY LESSON

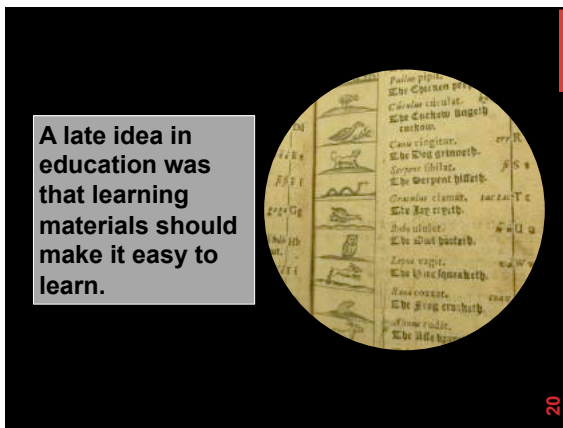
Every technology has advantages and disadvantages.

Cuneiform tablets endure, but they couldn't be changed after they were written on.




18







Technology began to be seen as a way of educating a wider population who couldn't attend school **when** they were free to learn.



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**THE NEW BRITISH POSTAL SERVICE
POPULARIZES CORRESPONDENCE
COURSES**

1840



23

**UNIVERSITY OF LONDON
DISTANCE EDUCATION DEGREES ***

1858

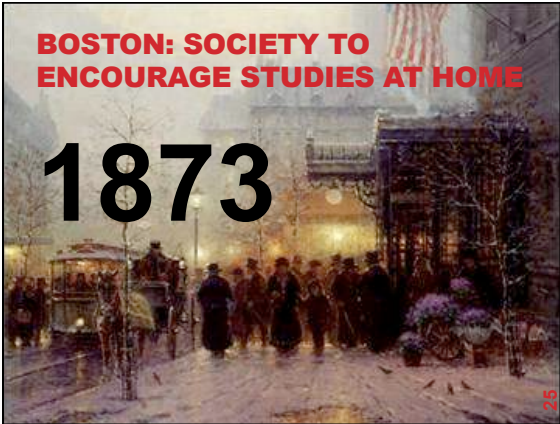


*** COMMON
RACIST MOTIF**

24


**BOSTON: SOCIETY TO
ENCOURAGE STUDIES AT HOME**

1873



25

**BOSTON: SOCIETY TO
ENCOURAGE STUDIES AT HOME**




Education was seen as important for everyone, not just those looking to get a job.

26

RADIO COURSES

1938



By 1938, in the USA, at least 200 city school systems, 25 state boards of education, and many universities and colleges broadcast educational programs for public schools.

27

TECHNOLOGY AS A MASTER EDUCATOR:

“**Experts** in given fields broadcast lessons for pupils within the many schoolrooms of the public school system, asking questions, suggesting readings, making assignments, and conducting tests.”



28

TECHNOLOGY AS A MASTER EDUCATOR:

BUT ... “This mechanizes education and leaves the local teacher only the tasks of preparing for the broadcast and keeping order in the classroom.”



29

UNIVERSITY OF HOUSTON TELEvised CREDIT COURSES

1953



30







Whiteboards changed the way classes were taught through opportunities for increased interaction.




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**WEBCT/
BLACKBOARD**


- 6,000,000 students
- 40,000 instructors
- 150,000 courses
- 1,350 institutions
- 55 countries

2003



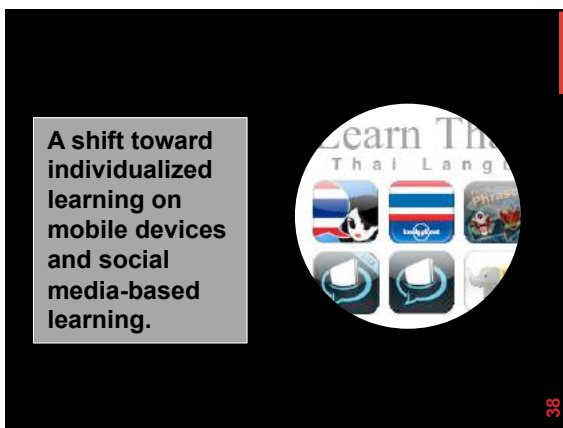
35

Teachers began to package curriculum and share it in bits and pieces. Teachers were interacting with each other.



36



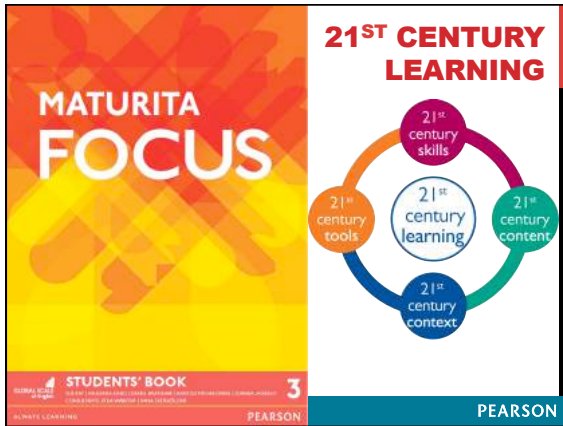


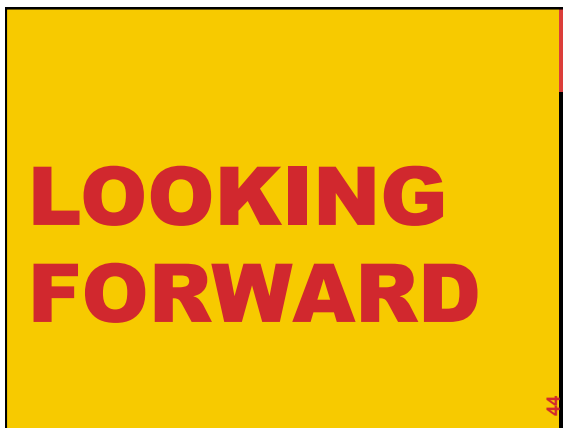


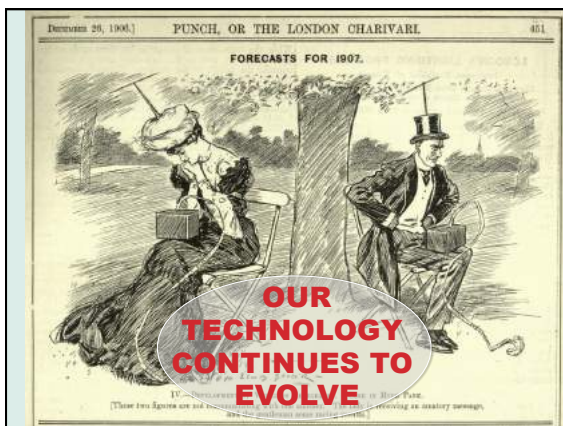













What do students need to succeed in the 21st century?



ALWAYS LEARNING PEARSON

FIND OUT WHAT STUDENTS KNOW, DON'T KNOW, AND THINK THEY KNOW (BUT ARE WRONG ABOUT).

3 GOING PLACES

3.1 Vocabulary
 Travel collocations • Compound nouns • Phrasal verbs
I can talk about travelling and different means of transport.

SHOW WHAT YOU KNOW

1 In pairs, think of as many means of transport as you can and write them in the table.

On land	On water	In the air
train		

2 When was the last time you travelled by the means of transport in Exercise 1? Ask and answer in pairs
 A: When was the last time you travelled by train?
 B: About three months ago. I went to ...

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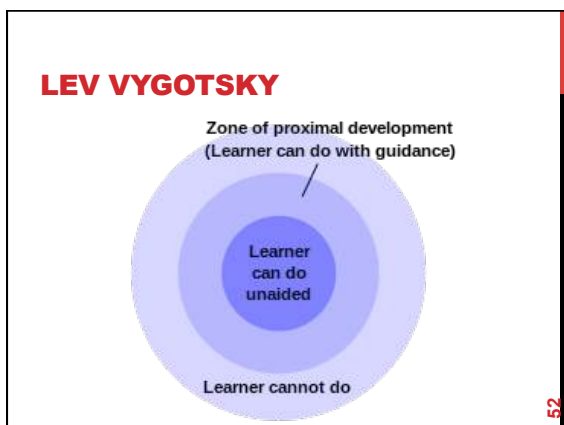
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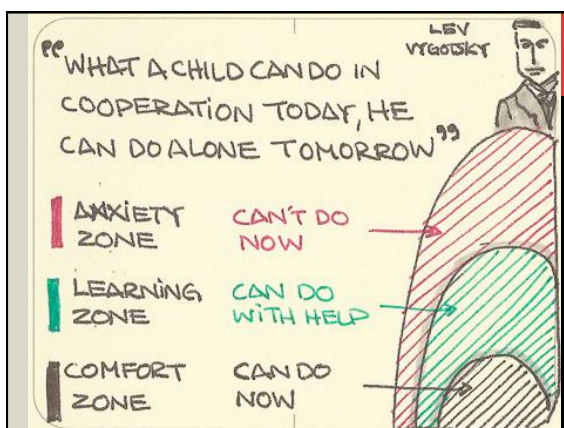
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TRAVEL COMPETITION Click here to send us your story and photos.

• be entertaining • describe an unexpected event • include lots of creative description • be 300 words or fewer

YEAR'S COMPETITION

B) A perfect sunset
My girlfriend Betty and I were in Barcelona for a weekend. We had no plans and spoke no Spanish. We looked through a (french) guidebook in our youth hostel. We eventually decided to go to the top of Tibidabo, a mountain overlooking the city. At every

C) Out in the wild
I love wild animals, so my parents took me on holiday to South Africa for my eighteenth birthday. I remember the holiday as a series of images: the odd blue ocean, funny, consuming, mass of animals, it beaches, lively cattle and the highlight of the holiday was

HOW DO TASKS ENHANCE...

Motivation

Learning?

Memory?

If we were lucky, we could see the sunset over the city. We set off by bus for Tibidabo. I couldn't wait to gaze at the stunning views over Barcelona. At every

Solar parks in South Africa are covered in trees and bushes. This makes it difficult to spot animals. But our safari rangers were really good at finding them: we saw elephants, giraffes, zebras, buffalo bathing in a lake and

64

WHAT ABOUT PRODUCTION?

What digital opportunities are there for students to have interactive production tasks?

10 Look at the diagram. It shows different holidays people like to go on. In pairs, follow these steps.

- Talk to each other about why people like to go on these holidays.
- Decide on the type of holiday the right weather is most important for.

55

3.6 Speaking

Asking for and giving advice
I can ask for and give advice.

1 Imagine you are going to England on an English course and you are going to stay with an English family for a month. What things do you need to take with you? Compare with a partner.

2 Listen to Mark asking Sophie for advice about what to take to France and answer the questions.

1 Which of the things on your list do they mention?

4 A friend from England wants to visit your country during the winter. Complete the advice with one or two words from the box.

5 In pairs, look at the photo and discuss the questions.

1 Which form of transport do you prefer for long journeys?
2 What's the longest journey you've ever made by car, train or bus?
3 When did you last travel by bus?

HOW COULD THIS BE AN INTERACTIVE DIGITAL ASSIGNMENT?

DON'T FORGET

- tickets
- passport
- phone
- phone charger
- money

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THE PHONE AS A CLASSROOM TOOL

57









WHY DO TEACHERS NOT WANT PHONES IN THE CLASSROOM?



Do phones
make us
less social?

62

PEW INTERNET, AMERICAN LIFE PROJECT, AND THE UNIVERSITY OF MICHIGAN STUDY (2010):

In schools that permit students to have cell phones, **71%** sent or received text messages in class.



63

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In schools that permit phones, but not for use in the classroom: **65%**.



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In schools that permit phones, but not for use in the classroom: 65%.

In schools that ban cell phones entirely: **58%**.



HARVARD BUSINESS REVIEW

Multitasking reduces productivity as much as **40%**, increases stress, and lowers IQ by **10-points**.







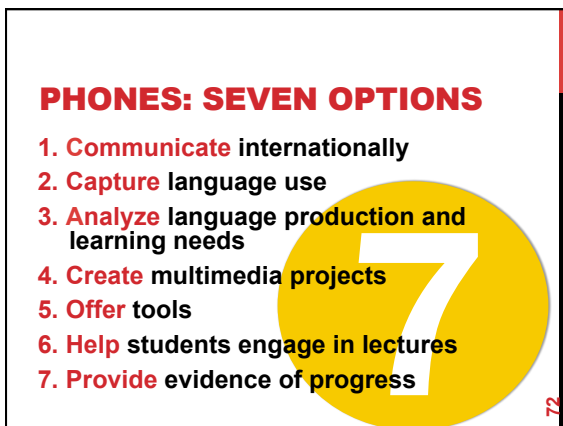
A COMPUTER IN YOUR POCKET

- **Transistors:** iPhone has **130,000 times more** than Apollo's computers
- **Overall performance:** iPhone is **120,000,000 times faster** than Apollo

A photograph of a standard-sized iPhone, showing the same iOS home screen as the large iPhone in the previous image. A small red number "69" is in the bottom right corner.







SEVEN THINGS:
1 OF 7

- Communicate with people around the world



73

SET UP PEN* PALS
WITH OTHER SCHOOLS



74

Alexandria, Egypt
Bremen, Germany
Cleveland, Ohio, USA
Kiev, Ukraine
Kraków, Poland
Larnaca, Cyprus
Ljubljana, Slovenia
Ruse, Bulgaria
Parma, Italy
Perugia, Italy
Prague, Czech Republic
Rotterdam, Netherlands
Székesfehérvár, Hungary
Turku, Finland
Ulm, Germany
Yerevan, Armenia



BRATISLAVA'S
SISTER CITIES!

75





**SEVEN THINGS:
2 OF 7**

- Capture language use in and out of the classroom

RECORD A CONVERSATION WITH A NATIVE SPEAKER, OR TRANSLATE ONE WITH A LOCAL SPEAKER.



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DESCRIBE DIFFERENCES



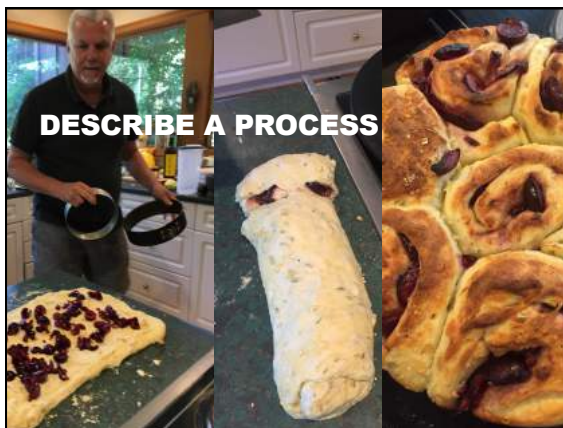
80

DESCRIBE ART



81



























HAIKU:

Juggling time and fire
weaving minds of travelers
into light and smoke




SEVEN THINGS:
5 OF 7

- Offer tools



WHAT ELSE?

It's all about how creative you can be.



WHAT ELSE?

Think about how you could turn apps into language learning opportunities or, better yet, **get the students to do it.**

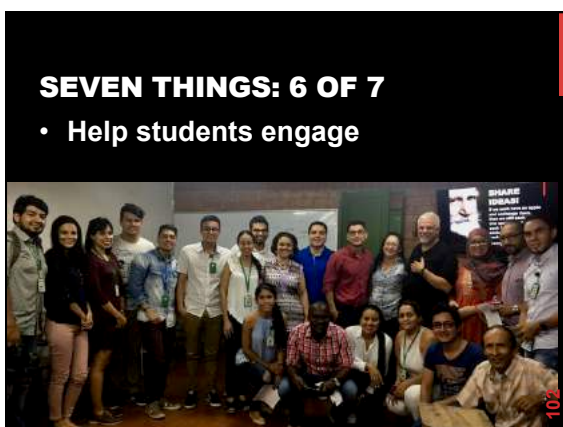




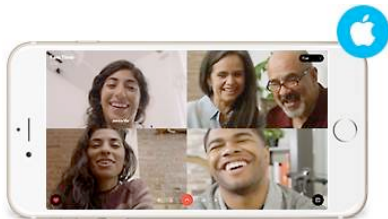
ANOTHER IDEA ...





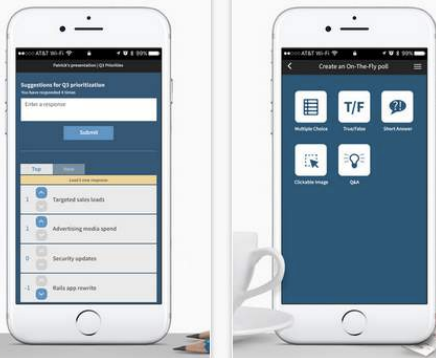


SKYPE/HANGOUT = NO EXCUSES



103

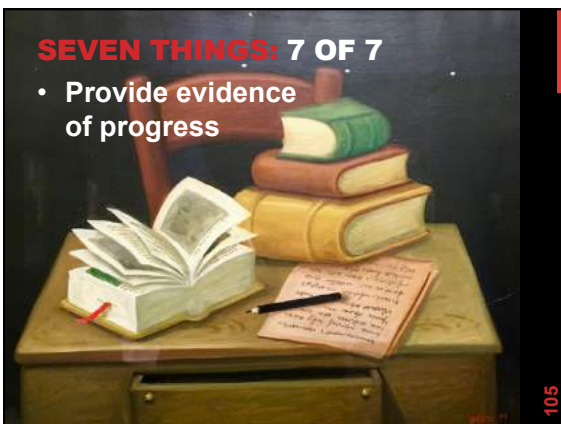
POLLING: (POLL EVERYTHING)



104

SEVEN THINGS: 7 OF 7

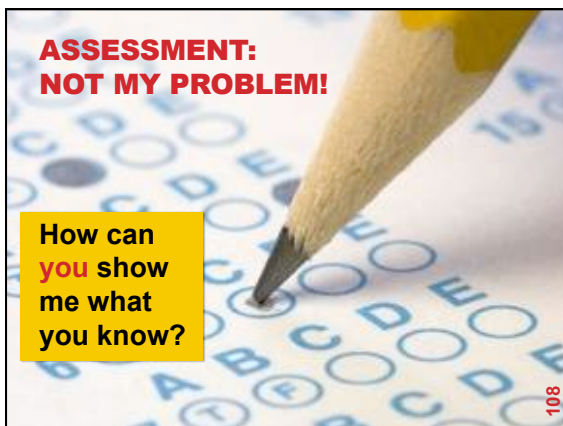
- Provide evidence of progress



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CONCLUSION
“Look for opportunities for interactivity in teaching, learning, materials, assessment and technology.”
Dr. Ken Beatty
kenbeatty.ca





ALWAYS LEARNING

